3MT sharing

Tianyin LIU
- Small message, big impact
  Imagine yourself in an elevator with a major sponsor…

**TED Talks**
**Small Message, Big Impact**
**IDEAS WORTH SPREADING**
More reasons?

Look at your own research from different “lenses”
Bonus: Meet minds alike and get inspired!
The Preparation Process
How to prepare?

- Know the judging criteria
- Know your research inside out
  - But be selective
- Know your speech
  - Structure: Flow and logic
  - Content: Facts tell, story sells
  - Presentation skills
- Know your audience

You can never be too prepared!
Tips - Practice, Practice, and Practice
How to practice?

- Practice in front of a mirror
  - Eye contact
  - Facial expression
  - Gesture

- Practice with feedback
  - Your supervisor(s)
  - Your lab-mates
  - Educated layman

- Control the “butterflies”

“The mind is a wonderful thing. It starts working the minute you are born and never stops until you get up to speak in public.”

-- Roscoe Drummond
Be CONFIDENT!

And enjoy the show!