

KNOWLEDGE EXCHANGE FUNDING EXERCISE 2017/18: SUMMARY OF IMPACT PROJECTS

| Faculty / Unit | Project Co-ordinator | Post Title, Department | Project Title | Summary Description |
|----------------|------------------------|--|---|--|
| Architecture | Dr Cecilia L. CHU | Assistant Professor, Department of Architecture | Infrastructure Imagination: Hong Kong City Futures, 1972-1988 | This project aims to disseminate knowledge of Hong Kong's infrastructure developments through a public exhibition focusing on construction schemes completed between 1972 and 1988. Through the presentation of photographs, models and oral histories as well as organization of a symposium, public forums and school visits, this project will prompt wider discussions and debates about urban changes in the past and imagination of a more sustainable urban future. |
| Architecture | Professor Weijen WANG | Professor, Department of Architecture | Historical Architecture and Social Catalyst: Conservation of Urban Space, Landscape and Community for Village Fabric of Jieshou | Developed from the historical trading route along Songyin Creek, Jieshou is a village in Songyang with lots of historical heritage buildings. This project aims to provide strategic planning and designs to adapt these public buildings as social catalyst for communal and culture events. It is also hoped that, with the acute-puncture mode of design strategy, it can bring together villagers and visitors, activating cultural and ecological tourism and reshaping the cultural landscape and daily-life spatial narratives of the village. |
| Architecture | Professor Weijen WANG | Professor, Department of Architecture | Design Improvement of Communal Farmland and Public Spaces for Tsoi Yuen Ecological Village | This project aims to improve the public spaces and the landscape environment of Tsoi Yuen Village by designing the village's communal farmland as well as its adjacent public facilities. The project team has been working with the villagers to formulate the planning strategies and has identified clear targets. They will coordinate the sub-division of farmland and help construct an irrigation system, create public seating and build walkways. |
| Architecture | Dr Katherine Ying DENG | Lecturer, Department of Real Estate and Construction | Commemorating the Centenary of Tai Tam Tuk Reservoir Dam on the Hong Kong Island – A Showcase of Interdisciplinary Archeological Evidence | This project aims to commemorate the Centennial of Tai Tam Tuk Reservoir Dam (1917) as part of the well-travelled Tai Tam Waterworks Heritage Trail by showcasing and interpreting a new collection of interdisciplinary archeological evidence which tells the stories behind the making of the century-old Dam. A series of public events including a themed exhibition, a mini-documentary, public talks and guided tours will be produced/organized for 1) secondary school teachers and students, 2) waterworks and built heritage professionals, historians and lovers, 3) public policy makers and practitioners and 4) eco or heritage tourists. |

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| Arts | Professor John CARROLL | Associate Dean (Outreach), Faculty of Arts | Establishing a Library of Arts Impact Case Studies | This project aims to collect evidence of impact and establish a library of impact case studies for the Faculty of Arts in preparation for the Research Assessment Exercise (RAE) in 2020. |
| Arts | Dr Olga ZAYTS | Assistant Professor, School of English | Expanding Mind HK: Widening Access to an Online Information Resource on Mental Health in Hong Kong | This project aims to extend the reach of the Mind HK website to the vulnerable and less educated populations by developing multimedia videos and providing a wider range of written resources specific to the Hong Kong context. It is hoped that the website will give them access to resources about mental health and rights of individuals facing mental health problems, as well as medical and social sources of support available to them in Hong Kong. |
| Arts | Professor Daniel CHUA | Professor, School of Humanities and Chair of Department of Music | 'Messiah Community Sing-Along' Project | This is a large-scale community learning project that brings together HKU student performers, professional musicians, and the general public with partners, SingFest and HKU Cultural Management Office. There will be a series of workshops, rehearsals, and talks, culminating in a 'community sing-along' concert in the Grand Hall, Lee Shau Kee Lecture Centre in December 2017. |
| Business and Economics | Mr David L. BISHOP | Principal Lecturer, Faculty of Business and Economics | Soap Recycling Across Asia | Over the past three years, Mr Bishop and students from HKU School of Business started Asia's first and largest soap recycling initiative. As that initiative has grown, Soap Cycling has become a thought leader in the field. This project aims to inform interested actors about the benefits and impact of recycling soap, and empowering them to act accordingly. The project team hopes to facilitate soap recycling efforts throughout Asia by presenting possible social venture models under which soap can be collected, processed, and distributed to underprivileged communities. |

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| Dentistry | Professor Michael M. BORNSTEIN | Clinical Professor in Oral and Maxillofacial Radiology | Facts and Fallacies of Radiation Risks in Dental Radiology | Novel radiological technologies such as 3D imaging have resulted in improved diagnostic possibilities in dento-maxillofacial radiology, but the radiation doses have also increased significantly. This project aims to increase knowledge and awareness on radiation exposure and associated risks from dental radiology for the general public by producing an information booklet, and by holding discussion forums and sharing sessions so that people (lay people, health care professionals in dentistry & medicine) can help spread the correct information to the broader community and help allay misplaced concerns about the risks involved. |
| Dentistry | Dr Michael George BOTELHO | Clinical Associate Professor in Prosthodontics | Empowering an NGO to deliver tobacco cessation and oral cancer awareness as part of a general oral health program awareness among factory workers in Tamil Nadu, India | India continues to report the highest prevalence of oral cancers globally with 75,000 to 80,000 new cases of such cancers reported every year. This can be attributed mainly to the use of tobacco. This project aims to empower a local NGO to effectively deliver tobacco cessation and oral cancer awareness, which include diet and dental hygiene awareness, as part of a general oral health program to factory workers in Chennai. |
| Dentistry | Professor Chun Hung CHU | Clinical Professor in Family Dentistry | Collecting evidence of the impact of HKU preschool oral health program by measuring the children's oral health related quality of life and improvement of oral health | This project aims to evaluate and collect the evidence of impact arising from the 'HKU Preschool Oral Health Program' on children's oral health-related quality of life. The Program includes a school-based, comprehensive caries management program with annual dental check-up and the use of silver diamine fluoride to slow down the progression of tooth decay in Hong Kong preschool children. Results of this evaluation project can be used to strengthen the implementation of the oral health program, and ultimately, to influence health or education-related public laws, guidelines or policy. |
| Dentistry | Professor Han Sung JUNG | Professor in Oral Biosciences | Empowering school teachers to enhance awareness of areca nut/smokeless tobacco related oral cancer among school children in Sri Lanka | Sri Lanka is one of the countries in the world with the highest incidence of oral cancer, and the highest incidence of mortality from oral cancer in Sri Lankan population is reported among the adults who are continuous users of betel nuts. It is also reported the habits of chewing betel nut/smokeless tobacco are picked up at young age. Therefore, this project aims to enhance the knowledge and awareness among school children to prevent addiction to areca nut/smokeless tobacco, and to eventually reduce the incidence of oral cancer. |

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| Dentistry | Dr Mike Yiu Yan LEUNG | Clinical Associate Professor in Oral and Maxillofacial Surgery | Partnering a non-governmental organization to sustain outreach dental service to the communities by mobile dental clinics | This project aims to evaluate the 'Smiley Action Days' program which was initiated since 2014 to enhance oral health, dental knowledge and self-care ability of Hong Kong citizens, and to expand the coverage of the program to more districts. This project will 1) empower the mobile dental clinics of Project Concern Hong Kong to provide basic and preventive dental care, 2) provide further training for the dental care team of Project Concern, and 3) evaluate the effects on participants who have received treatments so as to improve the program quality, effectiveness, sustainability and scalability. |
| Dentistry | Professor Edward Chin Man LO | Tam Wah-Ching Professor in Dental Science, and Chair Professor of Dental Public Health | Empowering a non-governmental non-profit organization to deliver cost-effective evidence based outreach dental care to institutionalized elderly care centers | This project aims to empower a non-governmental non-profit organization (Dental care service of the Chi Lin Nunnery Medical Service) to deliver evidence-based cost-effective outreach dental service to more than 3,000 elderly patients from more than 60 institutionalized elderly care centers. The outreach dentists will be trained to deliver evidence based dental services, and promote awareness of dementia and oral home care in elderly care centers. |
| Dentistry | Dr Prasanna NEELAKANTAN | Clinical Assistant Professor in Endodontology | Empowering a non-governmental organization to improve the oral health status of Non-Ethnic Chinese (ethnic minorities and migrant workers) in Hong Kong | This project aims to create an avenue the ethnic minorities and migrant workers in Hong Kong to determine their oral health status and to improve their dental health, oral health knowledge and self-care capacity, by 1) empowering the dental affiliates of a non-Government organization, Health In Action, to provide primary oral health care, and 2) strengthening the cooperation with Health in Action, The Indian Association Hong Kong, The Pakistan Association of Hong Kong and Nepali Social Service Hong Kong by further collaborating and organizing public events to promote oral health and encourage maintenance and preventive care. |
| Education | Professor Mark BRAY | UNESCO Chair Professor in Comparative Education | Public-Private Partnerships in Supplementary Education: Sharing Experiences in East Asian Contexts | This project aims to bring together personnel from companies, non-profit organizations, governments, schools and research bodies to learn from each others' experiences and to generate new insights on models of public-private partnerships in the domain of supplementary education. A two-day Policy Forum focusing on models and lessons from experiences in China, Hong Kong, Japan and South Korea will be organized. |

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| Education | Dr Samuel K.W. CHU | Associate Professor, Division of Information and Technology Studies | Fostering future authors: co-authoring children's literature with high performers in a gamified e-quizz platform and a children literature course | This project aims to address the increasing demand for creative and interesting bilingual children stories by selecting around 20-40 high-performing students from a completed QEF project (a gamified e-quizz platform) as well as top-achievers from a Master's degree course teaching children literature writing, to co-author stories with the project team. These stories will be published as e-books for kindergarteners and primary students and made available on an e-quizz platform, and may also be published in print if they garner interest and popularity among the target audience. |
| Education | Dr Magda Nutsa KOBAKHIDZE | Assistant Professor. Division of Policy, Administration and Social Sciences Education | Supplementary Tutoring and the Roles of Teachers in Myanmar | Collaborating with local partners at UNESCO Yangon Office and Yangon University of Education, this project aims to collect evidence of impact from HKU's ongoing research project on private supplementary tutoring in Myanmar. The project is designed to raise awareness of critical issues related to private tutoring and to inform non-academic communities including teachers, school principals, parents, policy-makers, the Myanmar Teachers' Federation and civil society organizations through school-based workshops and feedback sessions. |
| Engineering | Professor Francis Chi Moon LAU | Professor, Department of Computer Science and Associate Dean of Engineering | The invisible ultra-violet (UV) radiation | By organizing an "Ultra-Violet (UV) Radiation Meter Design Competition", this project aims to 1) strengthen students' ability to integrate and apply knowledge and skills in engineering and meteorology; 2) nurture their creativity, teamwork and problem solving skills, and spark their interest in engineering; and 3) increase public awareness and understanding of UV radiation and its effects on health and promote correct attitudes towards UV protection. |
| Engineering | Dr Wilton FOK | Principal Lecturer, Assistant Dean (External Relations and Knowledge Exchange), and Director of e-Learning Development Lab | Impact studies of the KE and R&D projects conducted by the e-Learning Development Laboratory | This project aim to collect evidence of impacts of the series of knowledge exchange and development projects conducted by the e-Learning Development Laboratory since 2010. The impacts on e-learning technology development, pedagogy innovation and formation of community of practice in Hong Kong, Mainland China and overseas will be studied. |

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| Law | Ms Dora Shuk Yee CHAN | Principal Lecturer, Department of Law | E-package of DIY Residential Tenancy Agreement | This project aims to provide the public community with a template of residential tenancy agreement, which is an important document that has a significant impact on their daily lives, and a set of useful guidelines (including stamping and registration procedures) on how to enter into a valid residential tenancy agreement. Members of the public can then use and adapt the template to independently enter into a tenancy agreement for their residential homes, without the costs and trouble of engaging a lawyer. The main objective is to provide free legal support to the community and to encourage knowledge exchange on tenancy matters. |
| Law | Professor Anne S.Y. CHEUNG | Professor, Department of Law | Hong Kong SAR Treaties e-Library | This project aims to provide free access to legal information for the public in Hong Kong by building a one-stop comprehensive and electronically searchable database of treaties and international agreements applied to the Hong Kong SAR available in the database of Hong Kong Legal Information Institute. The key objective is to support the community and engage in knowledge exchange. |
| Law | Ms Katherine LYNCH | Associate Professor, Department of Law | Evaluation of the Children's Issues Forums & Legal Reform of Child and Family Law & Policy in Hong Kong | This project aims to collect evidence for corroboration and evaluation of impacts arising from the research and knowledge exchange project, "Children's Issues Forums & Legal Reform of Child and Family Law in Hong Kong", which created a multidisciplinary forum enhancing policy and legal reform for children's issues in Hong Kong. The project team will evaluate, through quantitative and qualitative measures, the impact of the project on increasing public awareness of children's issues as well as changing legal policy on and creating pressure for law reform in Hong Kong's child and family justice system. |
| Law | Dr Richard Wai Sang WU | Associate Professor, Department of Professional Legal Education | Engaging Local School Teachers with Common Law Concepts and Values Through Experiential Learning | This project is a pioneering interdisciplinary collaboration in common law education for local school teachers between academics from HKU Law and Social Science Faculties and academics from two other local universities. This project will engage local school teachers with common law concepts and values through experiential learning such as case discussion, personal sharing by senior lawyers, and visual media. It aims to promote teachers' understanding of the common law system in Hong Kong and enhance their awareness of general common law concepts and specific common law values like justice and equality. |

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| Medicine | Professor Patrick C.Y. WOO | Clinical Professor, and Head of Department Microbiology | Learn it the HKU way: Early diagnosis of Middle East respiratory syndrome | This project aims to introduce to secondary school students a rapid method for early diagnosis of Middle East respiratory syndrome and arouse their interests on scientific research through presentations, laboratory tours and highly interactive discussions. |
| Medicine | Dr Jason Pui Yin CHEUNG | Clinical Assistant Professor, Department of Orthopaedics and Traumatology | Enriching patients' knowledge of cervical spondylotic myelopathy | This project aims to improve patients' knowledge of cervical spondylotic myelopathy and to standardize the information patients need to know prior to treatment decision-making. The information will be distributed via media/pamphlets to patients and families. |
| Medicine | Dr Patsy Pui Hing CHAU | Assistant Professor, School of Nursing | Raising the knowledge level on heart attack symptoms and appropriate health seeking behavior among the elderly | This project aims to raise the knowledge level of the elderly in Hong Kong on heart attack symptoms and appropriate health seeking behavior by disseminating a health education video. It is expected to reduce pre-hospital delay as and when they encounter heart attack in future. |
| Medicine | Dr Jay Jung Jae LEE | Research Assistant Professor, School of Nursing | Using YouTube videos for health education on emerging alternative tobacco products in Hong Kong | This project aims to utilise YouTube videos as a medium to educate and raise awareness amongst young people about alternative cigarettes, including waterpipe-smoking and e-cigarettes, and their negative impact on health. |
| Medicine | Dr Jessie Jingxia LIN | Research Assistant Professor, School of Nursing | Mindfulness for Psychosis and Caregivers | This project aims to help psychosis patients and their caregivers adjust stress and depression by teaching them some basic mindfulness skills through workshops. This will facilitate them to deal with negative emotions properly and improve their social functioning and quality of life. |

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| Medicine | Dr Shirley Siu Ming FONG | Assistant Professor, School of Public Health | Children on the Move: A Therapeutic Exercise Program to Promote Health and Fitness for Children at risk of Developmental Coordination Disorder | This project aims is to raise awareness of exercise and health among children at risk of developmental coordination disorder and their parents through a training workshop, a smartphone application and a YouTube video and engage them in the novel evidence-based exercise regime. |
| Medicine | Dr Wendy Wing Tak LAM | Associate Professor, School of Public Health | Web-based patient decision aid for women choosing breast cancer surgery | Surgical treatment of breast cancer presents different surgical options to women, and this may result in decisional conflicts that cause distress and regret which can persist for years. This project aims to help prevent these problems and reduce both suffering and costs associated with cancer survivorship by adapting the decision-support booklet established by the project team into a web-based application so that it can be widely available to women with breast cancer. |
| Science | Dr Jason C.S. PUN | Principal Lecturer, Department of Physics | Focusing on the cause and impacts of light pollution | This project aims to 1) promote good lighting practice by creating an online public directory of good and poor lighting installment in the communities; 2) promote and establish the impact of the project in the local astronomy community; and 3) continue the successful international knowledge exchange effort through the Globe at Night – Sky Brightness Monitoring Network project which adopt the HKU-developed standardized method of quantifying the extent of light pollution. |
| Science | Professor Maohai XIE | Professor, Department of Physics | Building New Impact Cases in the Department of Physics | This project aims to build new impact cases within the Department of Physics on lead-absorptive materials, LED device and nuclear safety and policy. |
| Science | Professor Billy Kwok Chong CHOW | Professor, School of Biological Sciences | Building Impact Cases in the School of Biological Sciences | This project aims to collect evidence of impacts and to build impact case studies for projects under the School of Biological Sciences. |

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| Social Sciences | Professor Cecilia CHENG | Professor, Department of Psychology | Understanding and Prevention of Cybercrime Victimization in Vulnerable Groups in Hong Kong | This project aims to unveil the prevalence of cybercrime victimization and increase public awareness of the types of frequently unreported cybercrimes for vulnerable groups in Hong Kong by launching a population survey and designing evidence-based programs for cybercrime prevention. |
| Social Sciences | Dr Xiaoqing HU | Assistant Professor, Department of Psychology | Controlling unwanted memories and distracting thoughts to Enhance learning efficiency among secondary school students | This project aims to improve the skills of secondary school students to control unwanted memories and distracting thoughts. The project will provide both students and parents with knowledge of attention, memory and cognitive control, and organize workshops to teach students relevant cognitive skills to control unwanted memories and distracting thoughts. |
| Social Sciences | Dr Shirley Xin LI | Assistant Professor, Department of Psychology | Sleep for Health – A Community-based Sleep Health Promotion Programme | This project aims to 1) disseminate sleep-related health knowledge, 2) raise the public awareness on the importance of sleep health, and 3) promote good sleep practice in the community by developing educational booklets and a website, as well as delivering public talks in the community and local schools. |
| Social Sciences | Dr Siu Man NG | Associate Professor, Department of Social Work and Social Administration | Regular Qigong practice to reduce fatigue: train the trainers to help the persons with chronic fatigue build up healthy lifestyle of Qigong practice and self-health management | This project aims to promote Qigong practice and provide a useful online self-health management to persons with chronic fatigue by conducting a series of Qigong training courses to train the trainers in The Hong Kong Society for Rehabilitation. Subsequently these trainers will coach other staff to help service users with chronic fatigue to adopt healthy lifestyle practice. |
| Social Sciences | Dr Julie HAM | Assistant Professor, Department of Sociology | Sustainable Sunday Couture: Domestic Workers and Upcycling Designers | This project will showcase costumes made of upcycled materials (e.g. soda can tabs, coffee filters) that are designed and created by Elpie A. Malicsi, a domestic worker based in Hong Kong. An exhibition of these costumes will be the foundation for public engagement activities on (1) sustainability, (2) art and fashion, (3) cultural production by domestic workers in Hong Kong and (4) gender and migration. |

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| Social Sciences | Dr Tom McDonald | Assistant Professor, Department of Sociology | Production of quality teaching materials on globalisation and social media for secondary education teachers and students in Hong Kong and UK | This project will create an innovative set of teaching and learning resources for pre-university students in the UK and Hong Kong, through which they can explore the role of social media within and beyond their own social worlds. This project aims to address the lack of well-designed teaching and learning resources for HKDSE Liberal Studies (HK), and enhance the existing provision of materials for A-Level Sociology (UK), by providing free-to-access teaching materials that partially fulfil curricula criteria, while also using social media to create opportunities for information exchange between schools in Hong Kong and the UK. |
| Social Sciences | Dr Tommy TSE | Assistant Professor, Department of Sociology | Green a Difference – Reduction of Animal Consumption in Hong Kong | This project aims to reduce the animal consumption of local students by organizing vegetarian lunches, seminars and cooking classes. Participating teachers, students and parents will learn the reasons and practices to go green for their health, for animal rights and for a sustainable environment. |
| Social Sciences | Dr Vivian W.Q. LOU | Associate Professor, and Director of Sau Po Centre on Ageing | Developing Package plus toolkits for capacity building in execution of Volunteer-assisted spiritual well-being enhancement for older adults (VASI) by train the trainer model | This project aims to develop a toolkit package for capacity building for health care or social services related staff to execute Volunteer-Assisted Self-help Intervention (VASI) in enhancing the spiritual well-being of elders. |
| Social Sciences | Professor John BACON-SHONE | Professor, and Director of Social Sciences Research Centre | “Open Data Institute Hong Kong” Pilot Project | This project will pilot an “Open Data Institute - Hong Kong” (ODI-HK) to assist the HKSAR Government to become more open and transparent, and to support the specific policy measure of opening more government data for public participation in policy formulation and development of more evidence-based social policy. |

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| Social Sciences | Professor Paul Siu Fai YIP and Dr Qijin CHENG | Professor, and Director of Hong Kong Jockey Club Centre for Suicide Research and Prevention (CSRP) // Research Assistant Professor, CSRP | <i>Helppiness</i> – To Share the Joy of Helping to Hong Kong Society | The project team has developed a mobile app named Helppiness under the study 'Longitudinal study on Altruism and Well-being Project'. Since the app was originally designed for research purpose, this project aims to reform the app so as to make it friendlier for the use in general public and extend it to a platform for sharing research findings with the public. In addition, the project will build up a Facebook public page for this app to continuously engage more people to use it. |
| Centre for the Enhancement of Teaching and Learning (CETL) | Dr Cecilia Ka Yuk CHAN | Associate Professor, and Head of Professional Development of CETL | Promoting and Developing Holistic Competencies of Students in Hong Kong | This project aims to support schools in developing the holistic competencies of their students through the production and subsequent sharing of videos to a) be used in programmes that target and facilitate the competencies development of students, and b) raise students' awareness of such competencies. |
| Communications and Public Affairs Office | Ms Katherine Ma | Director of Communications | Measurement of positive media impact related to HKU Knowledge Exchange | Since 2009-10, an online news platform has been set up for pooling of daily local news reports concerning HKU and for measurement. The platform and statistics generated provide major reference to the University Management, Faculties and their members of their KE performance. |
| Development & Alumni Affairs Office (DAAO) | Ms Monica Wong | Assistant Director (Alumni Affairs), DAAO | DreamCatchers 100K Seed Fund Programme & DreamCathcers Entrepreneurship Academy | HKU DreamCatchers is the university's flagship entrepreneurship initiative with a vibrant network of 3,000 students, alumni, friends and collaborators. It is proposed that the DreamCatchers 100K, HKU's first Entrepreneurship Seed Fund, and Entrepreneurship Academy be organised throughout the academy year of 2017/18, so as to continue to build HKU's image of creativity and entrepreneurship, contributing to the University's Vision of "Innovation, Interdisciplinary, Internationalisation – Impact". |

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| General Education Unit | Dr Chi Chung WONG | Assistant Director of General Education | HK20+1 | This project aims to create additional pathways for members of the public in Hong Kong to revisit the city's history and discuss on the social, economic, cultural aspects of Hong Kong, and enhance documentary understanding and appreciation, through screening of documentary films which illustrate the post-handover Hong Kong and in-depth conversations with filmmakers and critics. It also aims to document the current Hong Kong from the eyes of the young generation by a documentary mentorship programme. |
| Technology Transfer Office (TTO) | Dr Shin Cheul KIM | Director of TTO | Building business plan templates and training for business development | This project aims to enhance the business planning process of technology transfer activities and start-up companies by providing standardized guidelines and planning tools for them. |
| University Museum and Art Gallery (UMAG) | Dr Florian KNOTHE | Director of UMAG | Myanmar Arches | This project will build upon the existing Asian Arches Consortium to develop a more comprehensive database of cultural heritage resources within Myanmar, with a primary focus on Yangon and Bagan. The database will be used by professional researchers, on-site historians and conservation specialists, as well as students at HKU. |
| University Museum and Art Gallery (UMAG) | Dr Florian KNOTHE | Director of UMAG | Public Education Workshops | This project will offer insights into materials, techniques and artists' creative processes in 2-3 hour lessons conducted in three languages to members of the general public. Fundamental artistic skills and art appreciation will be taught. |