

# BRICKS

(Building Research Innovation for Community Knowledge and Sustainability)

## Sandpit Workshop Series

### Sandpit One

## Ageing And Challenges Faced By The Elderly Population In Hong Kong

17 January 2019 | 09.30 - 17.30 | Enable Foundation  
Room 1621, Leighton Centre, 77 Leighton Road, Causeway bay, Hong Kong

Invitation from Mr Christopher Ng, Head of Programmes Development, British Council

You are invited to this unique 1-day pilot sandpit workshop will bring together social innovators, early career researchers, academics and practitioners to discuss and explore ideas for research collaborations that aims to address social challenges in Hong Kong.

By drawing on global and local knowledge of social innovation, SIX's unique workshop will help participants to understand the process and building blocks of social innovation from a general introduction to the development of an idea. The workshop will also present a unique opportunity to develop collaboration ideas with unlikely suspects and co-design future sandpits. This will catalyse academics to work collaboratively to develop radical research initiatives and embed a social innovation culture and mindset in Hong Kong's universities.

To link this research to practice, **a series of small grants** will be made available to research projects that demonstrate the principles of co-design and innovative collaboration. Initiatives that have the potential to scale will be supported to bid for other funding opportunities such as social investment.

The topic of this first sandpit will be on **ageing and challenges faced by the elderly population in Hong Kong**.

#### Participant outcomes

- You will gain insight into social innovation process from reframing a problem, ideation to building prototype ideas and processes.
- You will be able to provide valuable input in co-creating a learning model that brings together researchers and practitioners to develop interdisciplinary research proposals.
- You will have a chance to meet other researchers and practitioners, passionate about building unique collaboration opportunities.

#### Facilitators and International Experts

Ms Louise Pulford, Executive Director  
*Social Innovation Exchange (SIX)*

Ms So Jung Rim, Programme Director  
*Social Innovation Exchange (SIX)*

Prof Roma Maguire, Department of Computing and Information Sciences  
*University of Strathclyde*

Dr Kieren Egan, Department of Computing and Information Sciences  
*University of Strathclyde*

#### About BRICKS (Building Research Innovation for Community Knowledge and Sustainability)

- BRICKS, funded by the Social Innovation and Entrepreneurship Fund (SIE FUND), is a first of its kind initiative led by the British Council in a consortium with the Good Lab, the Social Innovation Exchange (SIX) and strategic support from Professor Alex Nicholls, Saïd Business School at the University of Oxford.
- It aims to find innovative solutions to social challenges in Hong Kong by fostering enhanced collaboration between higher education institutes (HEIs), NGOs, social enterprises and other organisations working at the frontline of public service delivery.
- It will start with a landscape study to capture existing social innovation activities in research, teaching and knowledge-transfer in Hong Kong, as well as identifying gaps in this area.
- BRICKS will then run a series of workshops to build the capacity of the social innovation research community by enhancing the skills of 100 researchers, practitioners and beneficiaries, introducing concepts of open innovation, design thinking and developing leadership skills.

**Limited to 25 spaces only.**

**\*We will only accept participants who can attend the full-day programme.**

**RSVP deadline 14 January 2019.**

**Please RSVP to Margaret Wu at  
[margaret.wu@britishcouncil.org.hk](mailto:margaret.wu@britishcouncil.org.hk).**

*The British Council is using a professional photographer at this event. The photographs may be used for marketing and promotion in our publications and on our digital channels. If you do not wish to be photographed please contact Margaret Wu at [Margaret.wu@britishcouncil.org.hk](mailto:Margaret.wu@britishcouncil.org.hk) by 14 January 2019.*