

THE UNIVERSITY OF HONG KONG

To: All Research Postgraduate Students

**Writing Workshop for Research Postgraduate Students:
From Academic Researcher to Commercial Writer**

Two half-day workshops

Session 1

Date: Thursday, October 21, 2010

Time: 2:30 pm – 5:30 pm

Venue: Room 617, 6/F, Meng Wah Complex

Session 2

Date: Friday, October 22, 2010

Time: 9:00 am – 1:00 pm

Venue: Room 617, 6/F, Meng Wah Complex

Facilitator: Simon Clews, Director of Writing Centre for Scholars and Researchers, The University of Melbourne

During the workshops, you will learn about the process of communicating academic research to a general reader. Simon will share advice during interactive seminars which will focus on adapting your scholarly writing to achieve commercial success. Topics will include:

- Developing a writer's voice and engaging with your readers
- Finding the points of interest and difference in your work
- Becoming talent and getting your name out there
- On the page: books, newspapers and magazines
- Off the page: on-line, documentary and exhibitions
- The business of being a writer

Participants are required to bring a laptop or writing materials to the workshop.

About the facilitator

Simon Clews is the Director of the Writing Centre for Scholars and Researchers at the University of Melbourne, Australia (<http://www.msgr.unimelb.edu.au/writingcentre/>), as well as the Creative Program Director for Melbourne's *Writers at the Convent*. He is a regular book reviewer and writer of newspaper articles.

Registration

Seats are limited to 25 participants, on a first come, first served basis. For registration, please email the following information to the Knowledge Exchange Office (keoffice@hku.hk) by **September 30, 2010**:

Name:

(Dr/Mr/Ms/Miss – please delete where inappropriate)

Programme (MPhil or PhD):

Department:

Field of Study:

Contact Tel:

Email:

The Writing Workshop is jointly organized by the Knowledge Exchange Office and Research Services of the Registry.

For enquiries, please contact KEO at 2299 0171.